

# **PNWIS 2021**

## **Exhibitor Prospectus & Sponsorship Opportunities**



Photo courtesy of the Coeur d'Alene Resort

You are invited to the 60th Annual Conference of the Pacific Northwest International Section (PNWIS) of the Air & Waste Management Association (AWMA) to be hosted by the Inland Northwest Chapter in Coeur d'Alene, Idaho. The conference will be held October 27-29, 2021 at the Coeur d'Alene Resort, 115 South 2nd Street, Coeur d'Alene, Idaho. Four tracks of technical seminars will be running Wednesday through Friday covering an array of environmental topics.

## Why Coeur d'Alene?

Coeur d'Alene is a lakeside town known for its proximity to numerous outdoor recreational activities. Thousands visit the Coeur d'Alene Resort each year to explore the many trails and waterways that surround it. Depending on the time of year, visitors can also golf at the world-renowned Coeur d'Alene Resort Golf Course, or shred some powder at one of three nearby ski resorts.

Coeur d'Alene is also home to a great amount of history. Approximately 40 miles east of Coeur d'Alene lies the Silver Valley. During the 19th and 20th centuries, the valley's mines produced millions of tons of silver, zinc, and lead, making it one of the most prominent mining areas in the world.

## Why Exhibit?

- The PNWIS Annual Conference & Exhibition brings in qualified buyers. Many of those attending have purchasing authority.
- Attendees visit the exhibit floor. Many of the attendees plan to do business with vendors in the exhibition hall.
- You'll receive local, regional, state, national, and international exposure. Conference attendees, presenters, and speakers come from across the nation and the world to share ideas on environmental solutions, litigation, technology, regulations, and management.
- Your competitors and colleagues will be there. The PNWIS Annual Conference & Exhibition is noted by professionals as a key industry event.
- Exhibiting at the PNWIS Annual Conference offers a wide variety of opportunities to increase your company's visibility among its target audience.

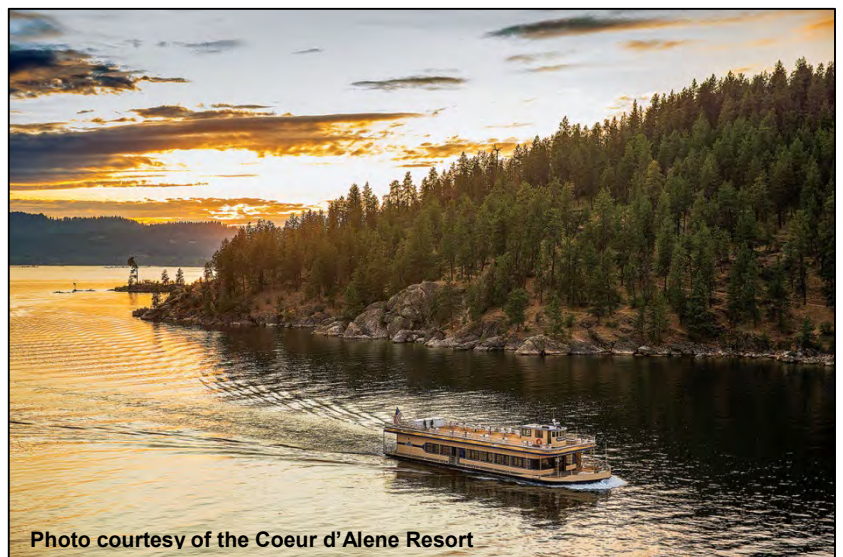


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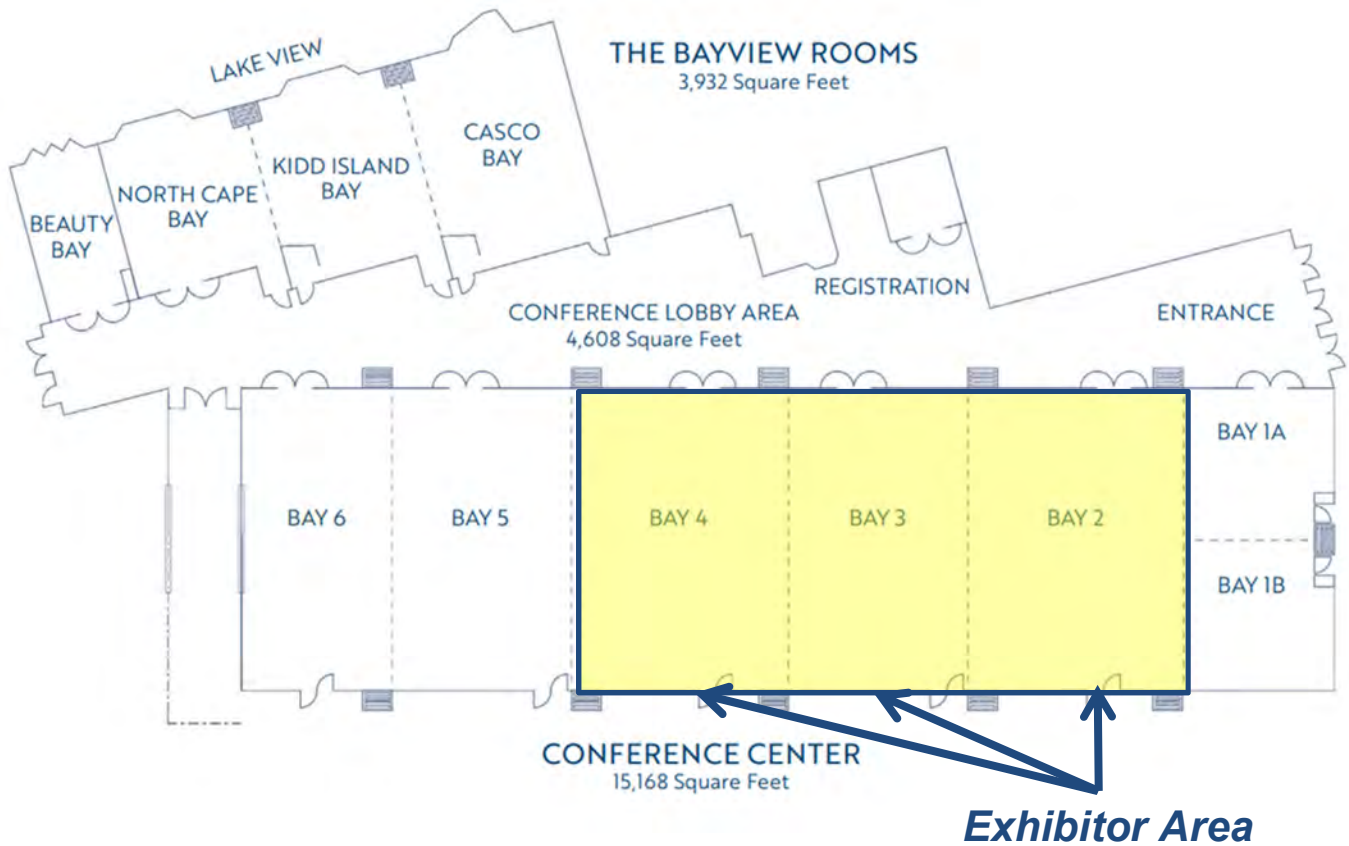
## Why Sponsor?

The 2021 Annual Conference & Exhibition Sponsorship Program features a variety of sponsorship packages designed to maximize your company's visibility. Whether or not you choose one of our exclusive packages or work with our team to create a package customized to fit your needs, our Sponsorship Program will help you focus directly on your target audience. Each package promotes your leadership in the environmental industry and provides maximum branding, recognition and return on investment.

# PNWIS 2021 – Coeur d’Alene Resort

October 27-29, 2021

## Exhibition Map



**Exhibitor Area**

Exhibits	Cost	What You Get
Booths	\$900 (9/24 or earlier) \$1,100 (9/25 or later) \$350 (up to 2 add'l reps)	Exhibitor packages include: <ul style="list-style-type: none"> <li>(1) Draped table w/side chair</li> <li>(1) Complimentary full conference registration</li> <li>Listing on conference website</li> <li>Listing in conference app</li> <li>Opportunity for up to (2) discounted full conference registrations</li> </ul>
Tables (non-profits and educational institutes only)	\$50	Exhibitor-Area Only pass (no meals or drink tickets, but access to Exhibitor Area and table for setup)
Exhibitor + Basic Sponsor	\$1,100 (9/24 or earlier) \$1,300 (9/25 or later)	Booth Exhibitor + Basic Sponsorship

Sponsorship	# Available	Cost	What You Get
Basic	unlimited	\$300	Logo and credit in conference app and website
Coffee Table	3	\$500	Basic + Logo and advertising materials at coffee table station(s) for a day
Silver	2	\$1,500	Basic + (1) complimentary full registration + “open mic” opportunity during a Lunch + logo on Fun Run shirt
Gold	1	\$2,500	Basic + (2) complimentary full registrations + “open mic” opportunity at Opening Remarks + logo on Fun Run shirt
Platinum	1	\$5,000	Basic + (3) complimentary full registrations + “open mic” opportunity at Gala + logo on Fun Run shirt

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Sponsor & Exhibitor Application (use multiple forms if needed)

## Select Sponsor / Exhibitor Package

Sponsorships		Select
Basic Sponsor	\$300	
Coffee Table Sponsor	\$500	
Silver Sponsor	\$1,500	
Gold Sponsor	\$2,500	
Platinum Sponsor	\$5,000	
Exhibitor Packages		Select
Booth – Early Registration (9/24 or earlier)*	\$900	
Booth – Regular Registration (9/25 or later)*	\$1,100	
Booth – Discounted Additional Representative(s) – max 2	\$350 pp	
Table – Non-Profits & Educational Institutes Only	\$50	
Exhibitor and Basic Sponsor Package		Select
Early Registration (9/24 or earlier)*	\$1,100	
Regular Registration (9/25 or later)*	\$1,300	
Booth Preferences		
Specific booth locations in the Exhibitor Area (Bays 2, 3, and 4 combined area) will be requested at a later date. Preference on booth locations will be considered in the order of registration.		

\* Includes booth and one complimentary full registration for a representative.

Sponsor / Exhibiting Company		
Address (only one office listed):		
City:	State:	Zip:
Website:	Phone (to be published):	
Company Billing Contact		
Email:		
Phone:		
Company Marketing Contact		
Email:		
Phone:		
Complimentary / Additional Representatives (If applicable, print name below)		
1.		
2.	3.	

Please email the completed form to [2021PNWISSponsorExhibit@gmail.com](mailto:2021PNWISSponsorExhibit@gmail.com). Once your application has been received, you will be sent a confirmation and instructions on applicable registrations, and an invoice if requested. Thank you for supporting PNWIS. For questions, please feel free to use the email above or the following phone numbers:

**Darlene Gilroy (Exhibits Chair): (831) 582-7445**

**David Finley (Sponsorship Chair): (509) 328-7500**